

**SAN BERNARDINO VALLEY COLLEGE FOUNDATION  
MINUTES  
AUGUST 10, 2011– 4 p.m.—The Sunroom**

**SBVC Foundation Members Present**

Frank Ferre	Leslie Rodden
Tanya Rogers	Mark Seay
Debra Daniels	Paul Shimoff
Rich Beemer	Donald Singer
Lois Carson	Mike Stull
John Futch	Brian Townsend
Craig Petinak	Lew Warren
Eloise Reyes	Evlyn Wilcox

**SBVC Foundation Members Absent**

Stephanie Cereceres	Ron Skipper
Judi Penman	Bob Temple
Beverly Powell	Danny Tillman
James Ramos	Liza Wilson
Lynda Savage	

**SBVC Foundation Staff Present**

Donna Hoffmann  
Dena Peters

I. Call to Order

Approval of May 12, 2011 Minutes

The meeting began at 4:05 p.m. Deb Daniels facilitated the meeting in Stephanie Cereceres' absence. Introductions were made around the room.

Deb Daniels asked the members present to review the minutes of May 12, 2011. **Lew Warren moved to approve the minutes; Brian Townsend seconded the motion.**

Rich Beemer made a comment to the new term limits; verifying that current board members are considered in their first term but still have the same end date of that term. (They are not considered in the first year of a term ending 2012.) **MOTION APPROVED. Eloise Reyes abstained.**

II. Board Development

Election of Directors 2011-2014

Election of Officers 2011-2012

Lois Carson submitted the slate of directors for the term 2011-2014 (Attachment A). Ms. Carson read brief bios of the new members coming on board—Eloise Reyes, Tanya Rogers, Mike Stull, and Danny Tillman. She then called for any nominations from the floor. There were none.

**Lois Carson moved to approve the 2011-2014 Directors. Lew Warren seconded the motion. MOTION APPROVED.**

Lois Carson reviewed the Slate of Officers for 2011-2012:

**President:** Stephanie Cereceres

**Vice President:** Richard Beemer

**Secretary:** Dr. Debra Daniels

**Treasurer:** Tanya Rodger

Ms. Carson called for any nominations from the floor and **moved to approve the officers for 2011-2012. Lew Warren seconded the motion. MOTION APPROVED.**

### III. Institutional Awareness Committee Report

Leslie Rodden presented the established goals and objectives of the Institutional Awareness Committee. The primary goal this year is to have Foundation board members make a presentation to at least one organization about SBVC Foundation and the Valley-Bound program. Leslie distributed a handout of directions to the Foundation Board Members for presentations (Attachment B). Donna Hoffmann said there is a video available; and, Craig Petinak would match up each speaker with a Valley-Bound student to give their success story. A training will be scheduled at the next board meeting.

Deb Daniels gave a brief review of the Valley-Bound program for the board members. The program helps students in their first-year experience in college; many of these students are first-generation students. They learn how to navigate the college system, and the program provides a support system to help them stay in college. We now have 150 students from feeder high schools in the program. We hope to expand the program, but we are at capacity for now.

Ms. Rodden explained the purpose of the presentations which is to expose more people to the Foundation and Valley-Bound program and to encourage contributions to the program. A speaker's packet is available for the board members, and sign-ups are encouraged for all to participate. The goal for 2011-12 is to make at least 20 presentations to the community.

### IV. Fundraising Committee Report

Rich Beemer reported that the Fundraising Committee met on Monday, May 9 to begin planning events for the 85<sup>th</sup> Anniversary. We have two events scheduled this fall: 85<sup>th</sup> Anniversary Gala—Friday, October 21, 2011 and the SBVC Golf Tournament—Friday, September 16, 2011.

Donna Hoffmann said we have a beverage cart, golf shirt and a lunch sponsor for the golf tournament. Not too many foursomes yet, but marketing has just begun.

Mr. Beemer discussed the pros and cons of holding the 85<sup>th</sup> Gala on or off campus. Consensus was to have it on campus as a way to showcase the changes on campus. The committee researched the possibility of having the Sheriff's Department help with

catering as that is one obstacle to holding the event on campus. There has been a change of plans since then, and it has been decided to take the event outside to the Orange Show to help contain costs and raise more funds for the Foundation. Event scheduled for Oct. 21<sup>st</sup>, 5:00-8:30 p.m. Carleton Lockwood will be the MC for the event. Carleton is the president of the SBCCD Board of Trustees.

Roger Schmidt was recognized for providing the list of distinguished people; we are looking at local people who will invite family and friends. The plan is for 300-400 guests, and we are still looking for sponsors. Brochures were distributed at the meeting, in addition to a solicitation for silent auction items.

Donna Hoffmann gave a brief presentation of the wood drawers from the old North Hall building. She is asking art students to decorate the boxes using their art skills and they will be on display and up for auction at the gala event.

#### V. SBVC President Report

Dr. Debra Daniels distributed the latest SBVC President's Report for August 11, 2011 (Attachment C). She stated these reports offer a glimpse at the many activities happening monthly at San Bernardino Valley College. She announced the building dedication on Aug. 12 of the new Physical Sciences Building. Everyone is invited. She reviewed the bond issue and the inability to sell bonds now because of the economy. This caused us to take another look at our plans for buildings and focus more on classes instead of the proposed parking lot, which was to go up, but is now on hold. We have 20 years to sell the bonds and as soon as the economy gets better, we will begin selling more bonds. We may also have the option of getting another bond through the vote of the people.

#### VI. Director's Report

Approve 2011-2012 Operating Budget

Donna Hoffmann gave a review of the proposed budget for 2011-2012 with the board members. A handout was distributed (Attachment D). She noted that this is the first time we have had a budget to be approved by the board. She asked for questions from the board members. Discussion ensued on lined items compared to last year's budget, current projections and worst-case scenarios.

**Paul Shimoff moved to approve the proposed 2011-2012 operating budget; Richard Beemer seconded the motion. MOTION APPROVED.**

Ms. Hoffmann asked the members to complete forms that need signatures and return them. The Foundation is required to have the Conflict of Interest form signed annually.

Donna reviewed the important dates for board members (see Aug. 10 agenda). The next board meeting is scheduled for Wednesday, October 12, 2011.

VII. Adjourn

The meeting was adjourned at 5:00 p.m.

Respectfully Submitted,

---

Dr. Debra S. Daniels, Secretary

**SBVC Foundation Board of Directors  
2011-2014 SLATE of DIRECTORS**  
(See 3<sup>rd</sup> column. Highlighted members are new nominations.)

2009-2012 Expires 6-30-12	2010-2013 Expires 6-30-13	2011-2014 Expires 6-30-14	2012-2015 Expires 6-30-15	Term Based Upon The Assignment To The Position
Lois Carson	Rich Beemer	Lynda Savage		Dr. Debra Daniels (Secretary)
Frank Ferré	Stephanie Cereceres	Bob Temple		Tanya Rogers (Treasurer)
Paul Shimoff	John Futch	Lew Warren		
Dr. Donald Singer	Judi Penman	Evlyn Wilcox		
Ron Skipper	Beverly Powell	Danny Tillman		
Brian Townsend	James Ramos	Dr. Michael Stull		
Liza Wilson	Leslie Rodden	Eloise Reyes		
VACANT	Mark Seay	VACANT		
	VACANT			

27 Total Members

**SBVC Foundation Slate of Officers  
2011-2012**

**President:** Stephanie Cereceres  
**Vice President:** Richard Beemer  
**Secretary:** Dr. Debra Daniels  
**Treasurer:** Tanya Rogers

## **DIRECTIONS TO FOUNDATION BOARD MEMBERS FOR PRESENTATIONS**

The goal for the 2011-12 year is to make at least 20 presentations to the community about the SBVC Foundation and the Valley-Bound Commitment program. Possible organizations include local Chambers, Rotary, Kiwanis, and Lions Club. However, any organization in which you are a member or in which you participate that is not on the list is also a possible group to whom you can present.

The purpose of these presentations is to expose more people to the SBVC Foundation and the Valley-Bound Program and to leave the organization with a hand piece in order to encourage contributions to the Valley-Bound program. There will be a speaker's packet provided to you along with the 12 minute Valley-Bound video. Craig Petinak will also match you with a Valley-Bound student who will present with you to the organization and give their testimony about the success of the program.

Please sign up on the sign-up sheet and provide your contact information, the name of the organization that you would like to present to and the month and/or date that you are available to present. It will be your responsibility to contact the lead person of that organization and schedule a date for your presentation and then notify Donna Hoffmann immediately so that she can work with Craig to match you with a Valley-Bound student. (When you schedule your presentation with the organization, please make arrangements for a projector and screen. You will be provided a laptop and speakers.) There will be a short training session provided for all Board members on the presentation talking points. It will be a simple and easy presentation.

Thank you for your commitment to inform the public about the Valley-Bound Commitment program and the excellent opportunity that this program provides selected students so that they can succeed in college and life!



## ***President's Board Report*** *August 11, 2011*

### **Summer of Demolition Continues as Three Buildings Disappear**



Tremors could be felt as the old North Hall, Physical Sciences and Chemistry buildings were being demolished – only weeks after holding their final classes in the spring 2011 semester.

Heavy equipment began to dismantle the buildings after the July 4<sup>th</sup> holiday with the goal of having all three buildings razed and the debris removed from campus prior to August 12, 2011.

Removal of the old buildings creates a new vista for the campus. For the first time a direct line of sight is possible between the AD/SS and Campus Center. The Auditorium and Observatory are the only two remaining buildings that will remain within the seismic fault of the fold zone.

Campus construction continues with a number of new projects funded through the Measure M bond program. Upcoming projects include:

- A comprehensive ADA improvement project to provide better access for people with disabilities using campus sidewalks.
- A much-needed signage system to simplify campus way-finding and provide better information for the campus community and visitors.

- Renovation of the Business Building
- Construction of a new Central Plant
- Planning efforts on the new PE and Athletics facilities and Auditorium renovations

This has been a busy summer with numerous projects undertaken and completed. A large number of deferred maintenance projects, such as parking lot striping and tree trimming, were completed in June. The soccer field was leveled and reseeded to be ready for the return of the soccer team in August. Lastly, the exterior of the Liberal Arts and Technology buildings were painted in anticipation of fall classes.

## Access Granted: Getting to SBVC Has Never Been Easier

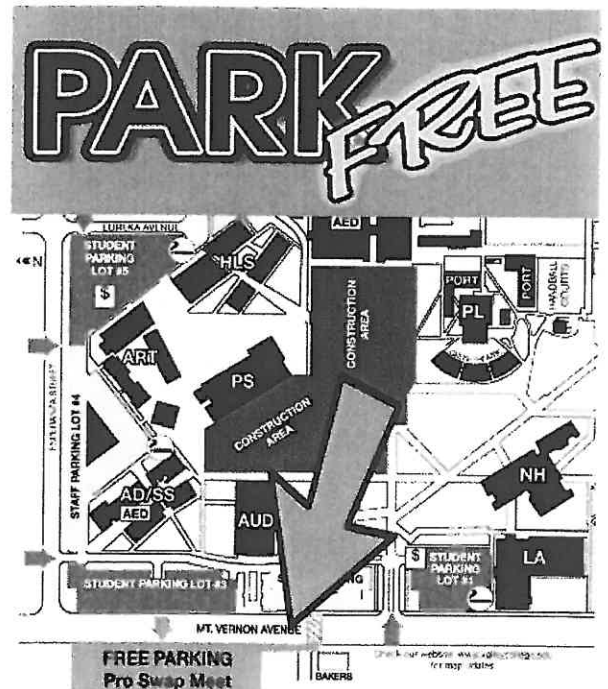


Starting this fall, SBVC students may be paying higher enrollment fees of \$36 per unit due to the state budget crisis, but two new initiatives on the campus will ease the

pain of the increased fees by providing free rides to campus with Omnitrans bus services and free parking across Mt. Vernon Avenue at the Pro Swap Meet.

For several years, the Pro Swap Meet parking lots have been available as overflow parking for SBVC students, staff and faculty with a valid parking decal. Beginning with the fall 2011 semester, parking at the Pro Swap Meet will be free without the need for a parking decal.

More details on both initiatives are available at [www.valleycollege.edu](http://www.valleycollege.edu).



## English Professor's Poetry Showcased in Literary Journal



English professor, Dr. Sheela Free, participated in a poetry reading on Saturday, July 16<sup>th</sup> at the Arlington Public Library. She read poetry from her latest collection. Some of her new work has been published in the Spring issue of the online journal, *Inlandia: A Literary Journal*, at <http://www.inlandiajournal.org> in the poetry category.



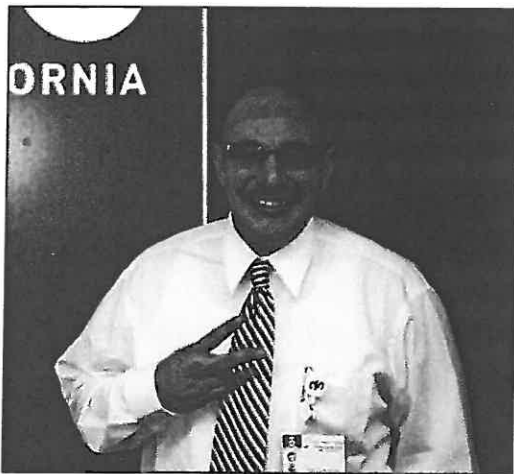
## Dr. Frank Bruno Continues His Teaching Legacy



Retired faculty member (and SBVC alum), Dr. Frank Bruno, who racked-up more than 40 years of teaching, continues to serve as an adjunct faculty member at SBVC. Dr. Bruno has also been busy on the speaking circuit. In May he spoke at the San Bernardino Rotary club. The informal title of his presentation was "Me Tarzan, You Jane." The more formal subtitle was "Nine Communication Skills." In his discussion he examined the essential skills designed to enhance human relationships. As if that were not enough, Dr. Bruno has published a novel through Amazon.com. The book can be downloaded on the Kindle as an e-book and is also available in hard copy. The title of the novel is *Twinsouls*. It is a science-fiction novel about a doppelganger. In German lore, a doppelganger is a ghostly double, usually malevolent, who seeks to steal the primary person's identity. Frank is using Twitter to publicize the novel. To see some of his tweets, go to [twitter.com/fjbpsychologist](https://twitter.com/fjbpsychologist). The tweets are mostly about psychology, literature, and film.

---

## Alumni Profile-Ray Zacarias: From Prison to a Master's Degree



Ray Zacarias didn't think about attending college when he was growing up in San Bernardino. Ray, now 41 and living in Covina, was just trying to survive his childhood. He witnessed domestic violence between his parents that led him to taking drugs and alcohol as a teen and culminated in a prison sentence as an adult for armed robbery.

The challenges he faced as a child began taking a toll on Ray when he started middle school in San Bernardino. One of five children, Ray said his three older siblings were out of the house when he and younger brother, Daniel, saw the physical abuse of their mother, Julia, by their father, Edmundo. That fear led Ray to start using marijuana and alcohol as a teen.

"In the beginning, it was just like once in a while," said Ray. "But when I got to high school, it was pretty regular."

Ray dropped out of San Bernardino High School his senior year and became a father of his only child, Anthony, 24. Two years later, he had joint custody of Anthony and was working as a meat cutter at Stater Bros. He tried to stay clean and sober for a year but entered rehab at Pine Ridge Outpatient Center in San Bernardino.

"I learned that I wasn't alone," said Ray. "I'm not the only one who has a drug or drinking problem."

Ray said he quit his job at Stater Bros. because he was afraid the company might fire him. He also got involved in gangs and did a variety of jobs to maintain his drug habit. One of the worst days of his life, he said, was in 1997. He was high on drugs and was arrested for armed robbery in front of his childhood home in San Bernardino.

Ray spent more than four years in prison. He was released in May 2001 and placed on three years of high control parole. His brother Richard offered him a place to live in Moreno Valley and he worked in a warehouse for Monster Energy drinks.

Six months after being released from prison, Ray started drinking again. This time, he faced an ultimatum from his parole officer – go back to prison or attend a meeting of Narcotics Anonymous. Ray chose the latter. In October 2002, he also was introduced to the Salvation Army in Moreno Valley.



"I took a look at everything going on in my life and I had nothing to lose because I had lost everything," he said.

He literally had to re-learn how to live, thanks to tools from the Salvation Army. Then he moved into transitional housing for 18 months at a Salvation Army facility in San Bernardino.

Ray discovered SBVC through friends and started taking classes so he could earn a degree in alcohol/drug counseling. He became an ambassador for Clyde Williams, outreach technician for the SBVC Outreach and Recruitment Office, which provides information about SBVC to prospective students.

Clean and sober for the past eight years, Ray has earned two associate degrees from SBVC, including one in Alcohol/Drug Studies, a bachelor's degree in Social Work from California State University, San Bernardino and his master's degree in Social Work from USC.

Eight years after enrolling at SBVC, Ray has seen his life transformed as a college graduate with four degrees. He was recently promoted from a case manager for 14-25 year-olds to Associate Vice-President of Programs at Communities In Schools, a nationwide program aimed at keeping kids in school. He will be a site coordinator at a charter school in Pacoima.

"Every opportunity I get, I talk to people on how education can really transform your life," said Ray. "There's nothing in life that I take for granted."

---

## Student Services Updates for Summer 2011

Foster & Kinship Care Education (FKCE) Program: The FKCE program completed its 2010-2011 program by offering 219 classes. Although the target population is mainly foster parents and relative caregivers, its training is open to everyone in the community including social workers, group home staff, and other professionals who work with children. This past year the FKCE program served 1582 participants, of which 506 were unduplicated. The goal of the FKCE program is to continue to offer classes which support children and the families who care for them.

SBVC Financial Aid Awards Statistical Data Update: 18,738 FAFSA applications have been received for the new 2011-2012 academic year. The new 2011-2012 award letters will be generated and mailed out to eligible students beginning July 18<sup>th</sup>. The first fall 2011 financial aid disbursement is scheduled for August 11<sup>th</sup>.

Disabled Student Programs & Services (DSP&S): One week before priority registration, the Deaf/Hard of Hearing (D/HH) students were gathered in a workshop to prep for the fall 2011 semester. Most important was to communicate to the D/HH students their responsibilities in using the interpreters. They also discussed scheduling classes to be interpreted and how to register in an efficient manner.

Priority registration occurred in a flurry of activity. On June 30<sup>th</sup>, students were lined up to be seen by Kathi Pryor, Marty Milligan, Diana Holmes, or Michelle Crocfer. For many students, it was their first time seeing a DSP&S counselor which added to the long line of students. DSP&S was proactive and reserved a classroom with 20 computers in anticipation of the deluge of students wanting to register for fall 2011. However, most students had difficulties with the new Web Advisor and registration system, which required more staff time than available.

Student Health Services: Student Health Services has been busy this summer preparing to provide immunizations and physicals to the Psychiatric Technician and Nursing students, learning the new student medical records scheduling system Pyramed, and planning health promotion offerings such as the health fair and a variety of seminars for the fall.

---

## Save the Date

**Friday, August 12, 2011 – 3:00 p.m.:** Building Dedication Ceremony – New Physical Sciences Building

*Join SBVC President Dr. Debra Daniels, campus staff and faculty, Measure M team members, construction partners and local elected officials as SBVC kicks off the new school year by officially dedicating the newest, largest building on campus. RSVP with Stacy Garcia at 909.384.8573.*

**Tuesday, August 30, 2011 – 2:00 p.m. and 3:00 p.m.:** First Home Soccer Matches of the 2011 Season – SBVC Soccer Field

*The first games on the newly renovated soccer field will be the SBVC's men's soccer team hosting Citrus College followed by the defending state champions' home opener against traditional powerhouse Fullerton College.*

**Saturday, September 3, 2011 – 10:00 a.m.:** Cross Country Teams at Redlands Invitational – University of Redlands

*Five-time defending state champion SBVC toes the starting line in their quest for a sixth title in what will be the closest they get to a home race at the University of Redlands.*

**Saturday, September 10, 2011 – 6:00 p.m.:** The Bell Game – SBVC Football vs. Riverside City College – Henly Brothers Field at SBVC Stadium

*SBVC's first home game might be the biggest of the year as they face historical rival RCC in the "battle for SBVC's first home game might be the biggest of the year as they face historical rival RCC in the "battle for the bell".*

**Tuesday, September 13, 2011 – 5:00 p.m.:** SBVC Volleyball vs. Orange Coast College – SBVC Women's Gym

*SBVC Volleyball hosts their first home game before heading to tournaments and league play.*

**Friday, September 16, 2011 – 11:30 a.m. (Lunch and Golf) and 6:00 p.m. (Dinner): SBVC Golf Tournament – San Bernardino Golf Club/Hilton San Bernardino**

*San Bernardino Valley College is celebrating its 85<sup>th</sup> Anniversary with a fundraising golf tournament to benefit SBVC Athletics. Join us for a golf tournament to kick off the festivities. You get a round of golf (scramble format), golf cart, lunch, golf shirt, goodie bag and dinner for \$95 a player. Contact the SBVC Foundation at 909.384.8987 for more information.*

**Friday, October 21, 2011 – 5:00 p.m.: SBVC 85<sup>th</sup> Anniversary Gala: “Reflecting on the Past...Looking to the Future” – San Bernardino National Orange Show**

*San Bernardino Valley College officially celebrates its 85<sup>th</sup> Anniversary and recognizes 85 People of Distinction. Contact the SBVC Foundation at 909.384.8987 for more information.*

San Bernardino Valley College Foundation  
Proposed Budget 2011-2012

## Revenues, gains, and other support:

Contributions	100,000
Grants-Valley Bound	100,000
Unrealized/Realized Gains	200,000
Interest and Dividends	50,000
Fundraising events	50,000
Support from SBCCD (salaries & benefits)	226,757
Support from SBVC	9,064

Total revenues, gains, and  
other support 735,821

## Expenses:

Scholarships	114,481
Valley-Bound Program	130,000
Salaries & Benefits	226,757
Professional Fees	10,000
Investment Management Fees	14,000
Memberships/dues	3,000
Administrative and General Expenses	2,500
Board Expenses	1,000
Marketing/Fundraising	5,000
Donor Cultivation	10,000
Professional Development	3,500

Total expenses 520,238

Change in net assets 215,583